

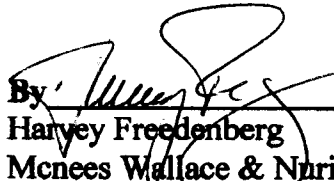
**IN THE UNITED STATES DISTRICT COURT
FOR THE MIDDLE DISTRICT OF PENNSYLVANIA**

THE HERSHEY COMPANY)	
)	
and)	
)	
HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION)	
)	
Plaintiffs,)	
)	
v.)	No.: 1:10-cv-02417-SHR
)	
MARS, INCORPORATED,)	
)	
Defendant.)	
)	

STIPULATED NOTICE OF DISMISSAL WITH PREJUDICE

Pursuant to Federal Rule of Civil Procedure 41(a)(1)(A)(ii), The Hershey Company, Hershey Chocolate & Confectionery Corporation and Mars, Incorporated (collectively, the "Parties") hereby stipulate to dismiss with prejudice all claims asserted in this action, without costs to either Party, including attorneys' fees.

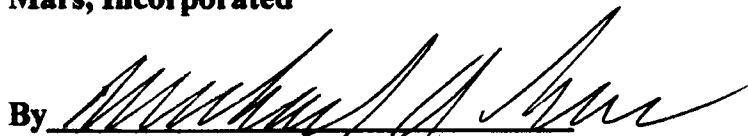
**The Hershey Company and
Hershey Chocolate and Confectionery Corporation**

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